Permit #S00071324

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00071324 **Type of Permit:** STILL **Release Date:** 11/08/2013

Production Company KF STUDIO PRODUCTION

Insured Company Name KF STUDIO PRODUCTION
Contact Phone No. 1 323-219-4949
Contact Phone No. 2
Fax
Address 601 W 26TH ST, STE 1285
NEW YORK, New York 10001

Production Title H&M 2IA FASHION

Type of Production Still Photo

Producer CARRIE HEATHER

Director MARCUS OHLSSON

1st AD LO VALSHTROM

Production Manager CARRIE HEATHER

FilmL.A. Coordinator Tim Overbeck

Location Manager CARRIE HEATHER
Primary Phone Mobile - 323-219-4949
Secondary Phone

Location Assistant VAN NGYUEN
Primary Phone Mobile - 213-631-6191
Secondary Phone

Fees

Notification Charge	$235.00
FILMLA STILL APPLICATION FEE	$60.00
FILMLA MONITOR FEES	$120.00
SANTA MONICA STILL PHOTO APPLICATION FEE	$105.06
SANTA MONICA DOWNTOWN FILM/STILL PHOTO EXT LOW IMPACT LOCATION FEE	$1,536.00

Total Permit Fee $2,056.06

Number of Locations 5

NOT A PERMIT

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Summary Information — Location

Location 1 of 5

Permit Number	S00071324	**Location Manager**	CARRIE HEATHER
Production Company	KF STUDIO PRODUCTION	Primary Phone	Mobile - 323-219-4949
Insured Company	KF STUDIO PRODUCTION	Secondary Phone	
Production Title	H&M 2IA FASHION		

Location Address 7869 Fareholm Dr, Los Angeles, CA, 90046

Location Type Private Residence

Film Dates 11/9/2013 - 11/9/2013 09:00 - 19:00 1 day

Open or Closed to the Public Closed

Generic Conditions *PERMITEE IS RESPONSIBLE FOR FILLING OUT ATTACHED L.A. CITY AND/OR L.A. COUNTY FIRE INSPECTION CHECKLIST PRIOR TO FILMING ACTIVITIES AT THIS LOCATION. IF FORM NOT FILLED OUT, OR IF PERMIT NOT ADHERED TO, A FIRE OFFICER MAY BE ASSIGNED.*
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	1
Vans	2

Personnel on Location

Type	Quantity
Cast	1
Crew	12
FilmL.A. Monitor(s)	1
Spot Check	1

Filming Activities Exterior models against scenery; Interior models against scenery;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 593 **Grid:** B4

Location Notes ALL VEHICLES MUST BE ON PRIVATE PROPERTY.
MUST NOT USE NEIGHBOR'S TRASH CANS AT ANY TIME.

Approvals

FILMLA. MONITORS	Michael Lifshey
LOS ANGELES POLICE DEPARTMENT	Mark Buck

Coordinator Note 1 FILMLA MONITOR REQUIRED -
11/9: 0800 - 1200 HOURS

Coordinator Note NOT PERMITTED FOR USE OF GENERATOR(S) WITHOUT THE PRESENCE OF AN LA CITY UFSO

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Parking Notes
ALL CAST AND CREW VEHICLES MUST BE PARKED ON PRIVATE PROPERTY AT ALL TIMES

NO PERMIT

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Summary Information — Location

Permit Number	S00071324	**Location Manager**	CARRIE HEATHER
Production Company	KF STUDIO PRODUCTION	Primary Phone	Mobile - 323-219-4949
Insured Company	KF STUDIO PRODUCTION	Secondary Phone	
Production Title	H&M 2IA FASHION		

Location Address WASHINGTON AV., 2ND ST., SANTA MONICA BL., OCEAN AV., Santa Monica, CA, 90401

Location Type Walking Grid

Film Dates 11/10/2013 - 11/11/2013 08:00 - 19:00 2 days
11/14/2013 - 11/14/2013 08:00 - 19:00 1 day

Open or Closed to the Public Closed

Generic Conditions
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Cast/Crew vehicles	2
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	1
Crew	12

Filming Activities Equipment on sidewalk only.; Exterior models against scenery;

Jurisdiction **Political:** City of Santa Monica **Police:** Santa Monica Police Department **Fire:** Santa Monica Fire Department

Approvals

CITY OF SANTA MONICA - DOWNTOWN SANTA MONICA, INC.	Megan Furey
CITY OF SANTA MONICA - PUBLIC WORKS DEPARTMENT	Kathy Ruff
CITY OF SANTA MONICA POLICE DEPARTMENT	Mike Braaten

Coordinator Note
NOT PERMITTED FOR USE OF CITY PARK PROPERTY

NOT PERMITTED FOR USE OF SANTA MONICA PIER

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Other Location
1235 2nd St, Santa Monica, CA, 90401

Parking Notes
ALL CAST AND CREW VEHICLES MUST BE PARKED ON PRIVATE PROPERTY AT ALL TIMES

NOT A PERMIT

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Hollywood, CA 90028
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www.filmla.com

Summary Information — Location

Permit Number	S00071324	**Location Manager**	CARRIE HEATHER
Production Company	KF STUDIO PRODUCTION	Primary Phone	Mobile - 323-219-4949
Insured Company	KF STUDIO PRODUCTION	Secondary Phone	
Production Title	H&M 2IA FASHION		

Location Address 2404 Wilshire Blvd, 7F, Los Angeles, CA, 90057

Location Type Loft

Film Dates 11/12/2013 - 11/12/2013 07:00 - 19:00 1 day

Open or Closed to the Public Closed

Generic Conditions *PERMITEE IS RESPONSIBLE FOR FILLING OUT ATTACHED L.A. CITY AND/OR L.A. COUNTY FIRE INSPECTION CHECKLIST PRIOR TO FILMING ACTIVITIES AT THIS LOCATION. IF FORM NOT FILLED OUT, OR IF PERMIT NOT ADHERED TO, A FIRE OFFICER MAY BE ASSIGNED.*
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Vans	2

Personnel on Location

Type	Quantity
Cast	1
Crew	12
Spot Check	1

Filming Activities Interior models against scenery;

Jurisdiction **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 634 **Grid:** B3

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Coordinator Note NO USE OF COMMON AREAS (LOBBIES, HALLS, STAIRWAYS, ETC...) FOR FILMING, CABLING, PERSONNEL/EQUIPMENT STAGING, ETC... WITHOUT THE PRESENCE OF AN LA CITY UFSO

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Parking Notes
ALL CAST AND CREW VEHICLES MUST BE PARKED ON PRIVATE PROPERTY AT ALL TIMES

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Summary Information — Location

Permit Number	S00071324	**Location Manager**	CARRIE HEATHER
Production Company	KF STUDIO PRODUCTION	Primary Phone	Mobile - 323-219-4949
Insured Company	KF STUDIO PRODUCTION	Secondary Phone	
Production Title	H&M 2IA FASHION		

Location Address 8401 Mulholland Drive - 8601 Mulholland Drive, Los Angeles, CA 90046

Location Type Road

Film Dates 11/13/2013 - 11/13/2013 07:00 - 19:00 1 day

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with pedestrian traffic
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Traffic control must be done in accordance w/MUTCD
Traffic Officers Required
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

Equipment on Location

Type	Quantity
Cast/Crew vehicles	1
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	12
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities Equipment on sidewalk & street; Exterior models against scenery; Handheld equipment; Intermittent traffic control - 2 minute standard (except 0700-0900 hrs & 1500-1900 hrs);

Jurisdiction **Political:** Los Angeles City - Council District 02 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 592 **Grid:** H1

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Coordinator Note SEPARATE PERMIT REQUIRED FOR USE OF MRCA PROPERTY.

Coordinator Note NOT PERMITTED FOR USE OF GENERATOR(S) WITHOUT THE PRESENCE OF AN LA CITY UFSO

Parking

Base Camp
Location Type : Other Location
Autry Overlook, Los Angeles, CA

Crew Parking
Location Type : Other Location
8401 Mulholland Dr, Los Angeles, CA, 90046

Parking Notes
Basecamp will be at either Autry Overlook or the Dead Man Overlook
Crew will park cars in the parking lot at the Nancy Hoover Pohl Overlook

NOT A PERMIT

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Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number S00071324
Production Company KF STUDIO PRODUCTION
Insured Company KF STUDIO PRODUCTION
Production Title H&M 2IA FASHION

Location Manager CARRIE HEATHER
Primary Phone Mobile - 323-219-4949
Secondary Phone

Location Address 1232 2nd St, Santa Monica, CA, 90401

Location Type Street

Film Dates 11/10/2013 - 11/11/2013 08:00 - 19:00 2 days

Open or Closed to the Public Open

Generic Conditions
Community Survey Obtained
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Please see attached documents
71324 - PARKING SIGNATURES.pdf
DTSM Filming Guidelines 2013.pdf
DTSM Filming_Fee_09_01_13.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	2
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	1
Crew	12

Filming Activities Equipment on sidewalk only.; Exterior models against scenery;

Jurisdiction
Political: City of Santa Monica
Police: Santa Monica Police Department
Fire: Santa Monica Fire Department

Approvals

CITY OF SANTA MONICA - DOWNTOWN SANTA MONICA, INC.	Megan Furey
CITY OF SANTA MONICA - PUBLIC WORKS DEPARTMENT	Kathy Ruff
CITY OF SANTA MONICA POLICE DEPARTMENT	Mike Braaten

Coordinator Note NO STOPPING OR SETTING UP PRIOR TO 0800 HOURS OR PAST 2200 HOURS

Parking
Base Camp
Location Type : Filming Location
Crew Parking
Location Type : Other Location
1235 2nd St, Santa Monica, CA, 90401
Parking Notes
1-2 Crew cars will park in the Santa Monica public lot. Will pay individually

Posting "No Parking" signs W/S 2ND ST.

METERS: 1126, 1128, 1130, 1132, 1134, 1136, 1138, 1140, 1200, 1202, 1204, 1206, 1208

Approximate Footage County Parking **Log Number** 13 signs

Date(s) 11/10/2013 to 11/11/2013 **Time(s)** 08:00 to 19:00

NOT A PERMIT

Permit #S00071324

ATTN:
FilmLA
KF Studios Production
"H&M"
2nd St Posting

OK – No Concerns
BUS- Business

^
N

BUS

101 Wilshire
-OK

Miramar Hotel &
Bungalows

- 1126
- 1128
- 1130
- 1132
- 1134
- 1136
- 1138
- 1140

Wilshire Blvd

120
Wilshire - OK

- 1200
- 1202
- 1204
- 1206
- 1208

Church

2nd St

BUS

NOT A PERMIT

SURVEY PROVIDED BY FILM THIS!

Permit #S00071324

Santa Monica

Public Works Department
Film Permit Office
1685 Main Street, Room 113
Santa Monica, CA 90401
Phone: (310) 458-8737 / Fax: (310) 576-3598
www.smgov.net/filming

Attachment H

Signatures for Parking related to Filming Activity

Street parking related to filming activity is limited to equipment and vehicles used to conduct filming activities. Other vehicles involved with film production, such as personal vehicles, cast trailers, and crew vehicles must park on private property or in off-street parking facilities.

Street parking related to filming activity requires written approval from the business or residence in front of the parking space. The names, addresses, and signatures of affected businesses and residences must be provided on this form and submitted with the parking plan. For multi-unit buildings, the signature of the property manager meets this requirement.

Street parking in a Preferential Permit Parking Zone requires written approval of the residence in front of the parking space. For multi-unit residential buildings, the signature of each unit is required.

Dear Resident/Business Owner/Property Manager:

KF Studios Production (production company) is in the process of applying for a permit to film in the City of Santa Monica.

KF Studios Production (production company) is planning to film scenes for "H&M 2IA Fashion" (film title) at 1232 2nd St (filming address)

Proposed date(s): 11/10/13 & 11/11/13 hours: from 8:00AM to 7:00PM

Production Company Contact: Carrie Heather - 323-219-4949

Posted "No Parking": West side of 2nd St from Wilshire Blvd going South 300'. 11/10 & 11/11, 8 a-7p.

If you have no objection to parking in front of your residence or business, please provide your signature below next you your address.

West side of 2nd St from Wilshire Blvd going North 6 meters 11/10 & 11/11

METER NO.	ADDRESS	NAME	TELEPHONE	SIGNATURE
1140	101 Wilshire	EDDIE	310 319 3119	
1138	101 Wilshire	EDDIE	310 319 3119	
1136	"	"	"	
1134	"	"	"	
1132	"	"	"	
1130	"	"	"	
1128	"	"	"	
1126	"	"	"	

8 AM - 7PM

NOT A PERMIT

Permit #S00071324

Public Works Department
Film Permit Office
1685 Main Street, Room 113
Santa Monica, CA 90401
Phone: (310) 458-8737 / Fax: (310) 576-3598
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Attachment H

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Dear Resident/Business Owner/Property Manager:

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Proposed date(s): 11/10/13 & 11/11/13 hours: from 8:00AM to 7:00PM

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Posted "No Parking": West side of 2nd St from Wilshire Blvd going South 300'. 11/10 & 11/11, 8a-7p.

If you have no objection to parking in front of your residence or business, please provide your signature below next you your address.

West side of 2nd St from Wilshire Blvd going North 6 meters 11/10 & 11/11 8A-8PM

METER NO.	ADDRESS	NAME	TELEPHONE	SIGNATURE
1200	120 WILSHIRE	CAITLIN	3106227085	
1202				
1204				
1206				
1208				
1210				
1212				
1214				

NOT A PERMIT

Permit #S00071324

Updated July 2013

DOWNTOWN SANTA MONICA FILMING GUIDELINES

- A **City of Santa Monica permit through FilmL.A** is required. Please go to www.filmla.com and apply for the permit through the Online Permit System (OPS) or for more information, please call FilmL.A. at 213-977-8600 and ask for Production Planning.

- **An Application Fee, Site Fee, and Certificate of Insurance** is also required.

- Normal permitted filming hours are from 8:00 a.m. to 10:00 p.m. Filming activity before 8:00 a.m. or after 10:00 p.m. requires a written approval from 90% of residents and businesses located with 250-foot radius of filming location.

- No filming is allowed on Wednesdays due to Farmers' Market or on Saturdays and Sundays due to the high volume of shopping traffic. However, low-impact, small productions – man-on-the-street interviews and still photo shoots will be considered on a case-by-case basis.

- A filming fee is required pursuant to Downtown Santa Monica, Inc **Filming Fee Schedule**. A location fee is applicable for **each day** of filming including preparation and strike days.

- No parking of equipment in alleys will be allowed. Parking of generators in alleys will be considered on a case-by-case basis and must be approved by the City of Santa Monica.

- No District pedestrians or vehicle traffic are to be unreasonably inconvenienced, and no merchant, pavilion tenant or cart vendor is to be disturbed by the filming or prep time, without prior notification to the merchant or tenant and Downtown Santa Monica, Inc.

- Street meters require the signature of the merchant adjacent to the space.

- On the Third Street Promenade, there must always be an unobstructed 12' fire lane.

NOT A PERMIT

Permit #S00071324

Updated July 2013

DOWNTOWN SANTA MONICA FILMING FEE SCHEDULE

All location fees are nonrefundable, except for rain/weather days; however, fees may be transferred to another Downtown Santa Monica filming date.

Downtown Santa Monica Fees:

$ 100 Student Films

$ 250 Nonprofit / Educational, exterior only

$ 512 Still Photography, exterior with low impact

$ 1,536 Still Photography, exterior with high impact

$ 512 Film/Video Man-on-the-Street / Walk-and-Talk (crew of 9 or less) — This fee includes situations where commercial filming companies are conducting several street interviews with the public. These are small crews that set up at a fixed location or various locations to obtain public input. Involves minimal impact on the District and should not impact pedestrian flow.

$ 768 Film/Video Man-on-the-Street / Walk-and-Talk (crew of 10 or more) — *Description same as above.*

$ 1,024 Film/Video Half-Day Shoots, *including Infomercials* (six-hour maximum, with teardown) — This fee includes exterior shoots and interior-only shoots with significant and unusual impact on pedestrian or vehicular traffic (rerouting pedestrians away from neighboring business' entryways or placing a generator on the sidewalk). Must obtain signatures from neighboring businesses.

$ 2,560 Film/Video All-Day Street Filming, *including Infomercials* — This fee allows multiple locations throughout the District, and includes interior and exterior shoots that have significant and unusual impact on pedestrian or vehicular traffic, such as rerouting pedestrians away from neighboring business' entryways or placing a generator on the sidewalk. Must obtain signatures from neighboring businesses.

FilmL.A. Fees:

$ 625 Application Fee

$ 105 (still photo) to $155 (filming) Notification Fee, Fee is a minimum, final cost depends on size of shoot.

$ 30 (per hour, 4 hour minimum**) Film Monitor Fee,** Film Monitor is assigned as needed.

City of Santa Monica Fees:

$105.06 – Still Photo Application Fee

$262.66 Filming Application Fee

All Fees will be collected by FilmL.A.

NO PERMIT

Downtown Santa Monica, Inc. 1351 Third Street Promenade, Suite 201, Santa Monica, CA 90401
310-393-8355 (T) www.DowntownSM.com 310-485-3921 (F)